

SWACHH SCHOOL CAMPAIGN

Summary Report (January – May)

1. Introduction

The Swachh School Campaign was implemented with the objective of promoting cleanliness, waste management awareness, environmental responsibility, and sustainable practices among school students, teachers, and educational institutions. The campaign aimed to create a structured framework through which schools could assess, improve, and sustain sanitation and environmental practices while fostering behavioural change among young learners.

The campaign was conducted in collaboration with schools, municipal authorities, principals, teachers, students, and other stakeholders. A phased implementation strategy was adopted, covering planning, capacity building, assessment, verification, and engagement activities.

2. Activities Undertaken

January – February: Planning and System Development Phase

The initial phase focused on establishing the operational framework of the campaign.

Key activities undertaken included:

- Development of a comprehensive Swachh School Toolkit containing guidelines, assessment parameters, reporting formats, and implementation procedures.
- Preparation of awareness and training materials for schools and stakeholders.
- Design and development of a digital monitoring dashboard to facilitate real-time tracking and reporting of campaign progress.
- Establishment of key performance indicators and star-rating parameters for schools.
- Coordination with stakeholders to finalize implementation mechanisms.

This phase laid the foundation for smooth campaign execution and ensured the availability of standardized tools and monitoring systems.

February – March: Capacity Building Phase

Capacity-building activities were conducted to orient school authorities and stakeholders regarding campaign objectives, implementation procedures, and assessment criteria.

Major activities included:

- Training sessions for **350+ school** representatives on sanitation standards and sustainable waste management practices.
- Orientation programmes for teachers and stakeholders regarding campaign methodology.
- Capacity-building workshops conducted for school principals' zone-wise under the Municipal Corporation (Nigam).
- Demonstration of dashboard usage and reporting mechanisms.

- Clarification of star-rating criteria and self-assessment procedures.

The training sessions significantly enhanced stakeholder understanding and preparedness for campaign implementation.

April: Launch and Assessment Phase

Following the official launch of the campaign, assessment activities were initiated across participating schools.

Key achievements included:

Star Rating Assessment Framework

A structured Star Rating System was implemented to evaluate schools based on predefined sanitation and environmental performance indicators.

The assessment covered areas such as:

- Cleanliness and hygiene practices
- Waste segregation and management
- Environmental awareness initiatives
- Availability and maintenance of sanitation facilities
- Student participation in cleanliness activities

Phase I: Self-Assessment

- Schools were provided with Self-Assessment Forms.
- Schools completed and submitted assessment data based on prescribed indicators.
- Data collection was conducted from participating schools in a systematic manner.

Phase II: Verification Process

- Field teams conducted verification visits to validate the information submitted through self-assessment forms.
- Physical inspections were undertaken to assess compliance with campaign standards.
- Verification ensured transparency, accuracy, and credibility of the star-rating process.

Coverage Achieved:

- Total schools assessed and verified: **310 Schools**

This large-scale assessment exercise provided valuable insights into the sanitation status of schools and helped identify areas requiring improvement.

May: School-Level Competition Phase

To strengthen student participation and encourage ownership of cleanliness initiatives, school-level competitions were organized.

The competitions aimed to:

- Promote awareness regarding waste management and environmental sustainability.
- Encourage students to actively participate in cleanliness initiatives.
- Foster creativity and innovation in addressing environmental challenges.
- Create healthy competition among schools.

Activities included:

- Slogan Writing
- Essay Writing
- Waste-to-art

Coverage Achieved:

- Total schools participating in competitions: **110 Schools**

The competitions generated enthusiastic participation from students and contributed significantly to awareness generation and behavioural change.

School Name (Zone 1)
JS Academy
Colors Academy
Police Modern School
St. Ishvi Public School
Udaya Public School
Divine Public School
St. Mary Inter College
St. Ishvi Public School
Harsh Children Academy
ABC Public School
Rafi Ahmad Kidwai Inter College
Surya School
Gandhi Shatbdi Inter College
Composite Purv Madhyamik Vidyalay

GS Academy
Angel Public School
SD Public School
St. Joseph School
Prakash Children Academy
Central Public School
SNSS Academy
Gayatri Public School
Naval's Academy
Vidya Public School
SB Academy
Himalayan Public School
Nidhi Ideal Public School

School Name (Zone 2)
Bela Public School
SK Children's Academy
St. Vivekanand English Academy
Adarsh Janta Inter College
Aryavrat Balika Vidyalay
RPM Academy
Composite Purv Madhyamik Vidyalay
Saraswati Shishu Mandir
Catalyst Hybrid School
MPS School
MG Academy

Seth Jaipuria School
Janta Bharti Junior School
Aryavrat Balika Vidyalay
Composite Purv Madhyamik Rawat Pathshala
Fun-n-learn School
Lord Buddha Junior Public School
Gorakhpur Public School
St. Xaviers Junior High School
Sweet Peas School
Kasturba Gandhi Awasiya Balika Vidyalay
Kasturba Gandhi Awasiya Balika Vidyalay
Naval's National Academy

School Name (Zone 3)
Evergreen Public School
SS Academy
MSI Inter College
Angelic Playway Junior High School
Saraswati Shishu Mandir
The Pillers
Composite Purv Madhyamik
Composite Purv Madhyamik
Carmel (ICSE)
Jubilee
Bhagwati Prasad Kanya Inter College
Imambada Muslim Girls Inter College

Ramdei Devi Kanya Inter College
DB Inter College
Fun-n-learn
Ramnarayan Lal College
Green Lawns Junior High School
Dayanand Kanya Inter College
The Cambridge Academy
M. P. Boys Inter College
MPP Kanya Inter College
Carmal Inter College
Murtuja Hussain Memorial S.H. School
MP Balika Inter College
MG Inter College
HP Defence Academy
HP Children's Academy
Amna Muslim Girls Inter College
Naval's Academy

School Name (Zone 4)
Purv Madhyamik Vidyalay
DN Public School
SL Public School
Saraswati Varisht Madhyamik School
BRD Inter College
US Academy
Sarvodaya Shishu Shiksha Sadan

Vikas Bal Vihar Junior School
Lord Buddha Competition
JP Education
RR National Public School
MLG Gurukul School
Jyoti World School
Shed Hybrid School
Saraswati Shishu Mandir
Gurukul Enlightend Public School
Maulana Azad Girls Inter College
Naval's Academy
Urmila Unique Central Academy
Savitri National Public School

School Name (Zone 5)
Astha Public School
Springer Public School
SRJ Little Angels School
Madan Mohan Malviya Govt. School
Little Flower School
Gyansthali Public School
Central Academy
Kanhaiya Junior High School
IB Central Academy
HK Memorial School
Parwati Shikshan Sansthan

Little Flower School
Scholars Academy
Little Flower School
Abhaynandan Inter College
Chandra Academy
Modern Heritage School
Gyan's Global School
Hope Dyson School
St. Paul's School
SD Academy
Jagat Vidya School
Vishwa Bharti Inter College
Bapu Inter College
Mother Mount School

Schools registered: - 320

School Agreed for Campaign: - 260

Student Registered: - 23000

Students taken part in Competition: - 15000

Total Schools took part in Competitions: - 125

Star Rating done: - 260 (Self-Assessment and Assessment by SSC Team)